

AGRICULTURAL DIVERSIFICATION STUDY

Township of Otonabee-South Monaghan

**Presentation to
Federation Of Agriculture
Glen Isle Farms**

April 11, 2018

- 1. Introduction of Project Team**
- 2. Overview of Study**
- 3. Understanding On-Farm Diversified Uses**
- 4. Case-Studies**
- 5. Timelines**
- 6. Key Questions**

Agricultural Diversification Study in OSM Township

- Applied Research & Planning Project under Rural Economic Development (RED) Fund through OMAFRA over 2 years
- Gathers background on agricultural diversification trends in rural Ontario including agri-tourism
- Applies research to OSM as a typical agricultural community through 5 case studies
- Carries out pilot projects to apply OMAFRA On-Farm Diversified Use policies “on the ground”

What does the OFDU study hope to achieve?

- Use lessons learned to identify ways and means to support on-farm diversified uses by removing systematic barriers through land use planning and/or streamlined approval mechanisms
- Make recommendations for future policy development or programs in OSM
- Develop resources to promote on-farm diversified uses in OSM and elsewhere in rural Ontario

Project Activities

1. Literature Review - Background information, Policy objectives, Best Practices in other jurisdictions
2. Apply findings to OSM
3. Conduct Case Studies of existing and proposed OFDU
4. Consult with broader agricultural sector on findings
5. Make recommendations to OSM Council and/or County Official Plan
6. Develop resource guide

What are On-Farm Diversified Uses?

Uses that are secondary to the principal *agricultural* use of the property, and are limited in area.

Includes but is not limited *to home occupations, home industries, agritourism uses, and uses that produce value-added agricultural products.*



Why Are On-Farm Diversified Uses Important?

- Provides an opportunity for farm owners to increase their overall income
- Enables farmers to keep land in production
- Strengthens the rural economy

Some On-Farm Diversified Uses



	Agricultural Use 	Agriculture-related Use 	On-Farm Diversified Use 
Greenhouse	✓	✓	✓
Pick-your-Own	✓	✓	✓
Machine repair shop	✓	✓	✓
Value-retention (e.g. maple syrup processing)	✓	✓	✓
Agricultural research and training centre	✓	✓	✓
Value-Added (food Processing)	✗	✓	✓
Winery, cidery, meadery	✗	✓	✓
Commercial Use	✗	✓	✓
Industrial use	✗	✓	✓
Accommodation for full-time farm labour	✓	✗	✓
Veterinary clinic	✗	✗	✓
Home-occupation	✗	✗	✓
Small-scale micro-brewery, distillery	✗	✗	✓
Agri-tourism	✗	✗	✓
Landscaping business	✗	✗	✓

Diversifying Uses

- Many planning documents limit the use of farm land to traditional agricultural uses
- Where agriculture-related uses are recognized there are some additional options
- Recognising OFDU means that farm owners have a wide range of possibilities for income generation on their properties

Case Studies

Existing Farm-Based Businesses

The Mane Intent - Health & Wellness



Rural Economic Development Fund

Rolling Grape Vineyard – Agri-tourism/Value-added



Case Studies

Five Existing Farm-Based Businesses

Escape Maze - Agri-tourism



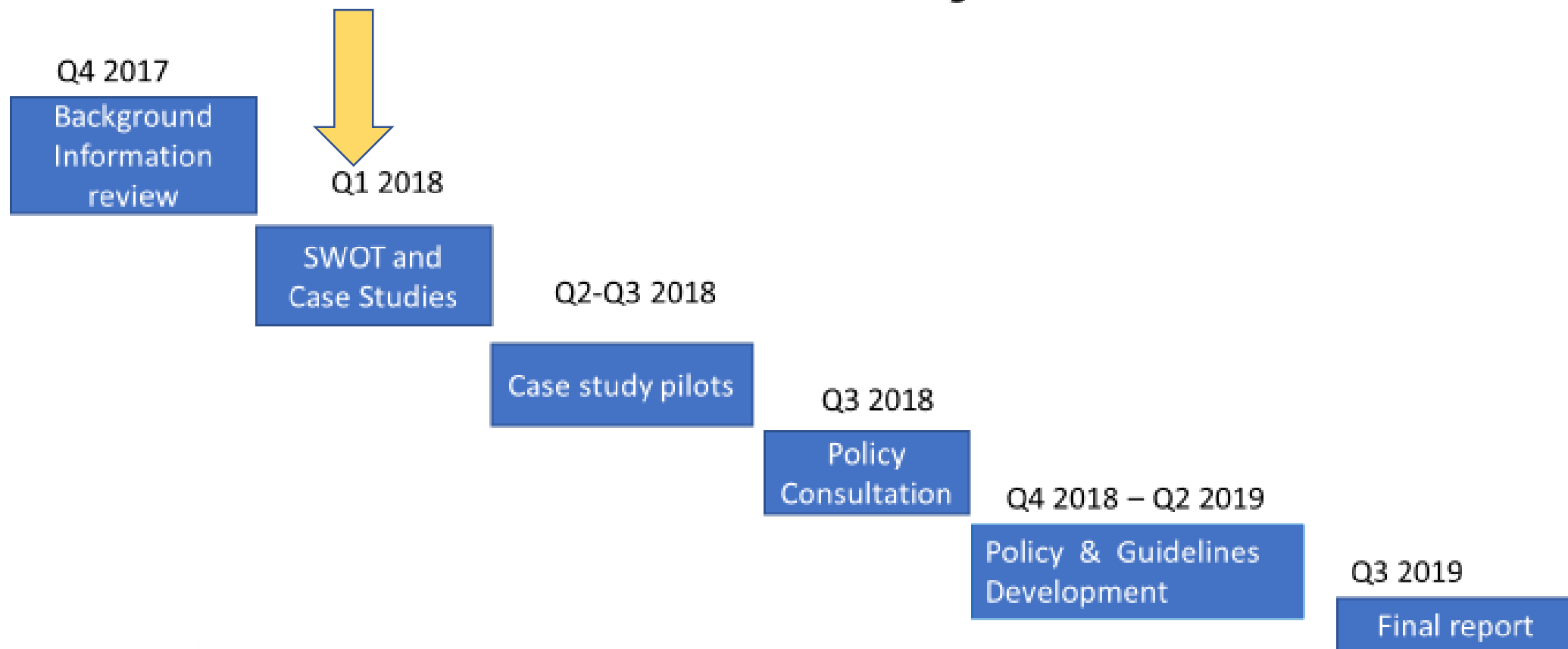
Harley Farms – Agri-tourism, Retail Shop



Key Questions

- What are the opportunities for OFDU in our area?
- What challenges are limiting new OFDU businesses?
- How can OFDU contribute to farm income and strengthen the local economy?
- What is a 'reasonable' scale and how should it be measured?
- Does your group have any information that would assist us with our study?

Project Timeline



Next Steps

- Upcoming Meetings with other groups
 - Ptbo Federation of Agriculture
 - Ptbo Public Health (Food Advisory Network)
 - Ptbo Regional Farmers' Network
 - Sustainable Ptbo (Future of Food & Farming Work Group)
- Consultation with OMAFRA and County of Peterborough
- Other opportunities for input from agricultural groups and community



For More Information please
visit the following websites:

www.osmtownship.ca

www.ontario.ca/page/rural-economic-development-program

www.omafra.gov.on.ca/english/landuse/facts/permitteduseguide.pdf

www.mah.gov.on.ca

www.ecovueconsulting.com



Otonabee- South Monaghan

On-Farm Diversified Uses

Thank you